

Library Services with Special Reference to Mobile Technology and Social Media

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Abstract: *Today's youth and people are usually use of mobile phones, Apps and applications. It is very essential for use of mobile application and social media apps for interactive communication. Various government schemes are available online. Departmental apps MSRCTC, IRCTC, UMANG Apps etc. Every one paying bills, perching Goods, bank transition, Railway sets reservation, Government scholarship Apps, UGC Educational MOOC (massive online open course) program, SWAYAM Apps, Social media Apps using interact and communicate with each other. This study showing impact of mobile technology and social media on library services and user need. Benefits of new technology. Social media helps to library marketing the product and services of library. Connecting user towards the library*

Keywords: library