

# A Study on How TV Shows and Social Media are Imposing Fake Standards

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**Abstract:** *This research paper examines the complex interplay between modern television shows and the influential role of social media in molding and enforcing fabricated moral standards. In a time marked by the merging of entertainment and digital communication, this study investigates how fictional narratives on television are magnified, analysed, and modified within the realm of social media, thereby exerting an impact on societal values. The paper uncovers the consequences of these synthetic ethical norms on individuals, communities, and the broader cultural milieu. The findings underscore the need for critical media literacy and responsible social media participation to counteract the dissemination of such contrived moral principles. The influence of the relationship between contemporary television shows and the pervasive reach of social media in shaping and promoting moral standards that are not rooted in reality. In an age defined by the fusion of entertainment and digital communication, this study delves into the methods through which fictional television narratives are amplified, scrutinized, and distorted on social media platforms, ultimately impacting societal values. The study explores the implications of these constructed moral standards on individuals, communities, and the broader cultural context. It emphasizes the importance of promoting critical media literacy and responsible engagement on social media to combat the spread of such artificial ethical norms.*

**Keywords:** Television, Social, media, Moral, standards, Ethical, norms, Contemporary, media, Entertainment, industry, Digital, communication