

Walmart Evolution: From Brick-and-Mortar Behemoth to Omni Channel Retail Innovator

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Abstract: *This research paper delves into the rich history of Walmart, one of the world's largest and most influential retail corporations. Tracing its roots from a small discount store in Arkansas to a global retail behemoth, this paper explores the key events, innovations, and strategies that have contributed to Walmart's growth and impact on the retail industry. The study employs a historical perspective to examine Walmart's journey from its founding in 1962 to its status in the retail landscape of today. This research paper provides an in-depth exploration of the history of Walmart, one of the world's largest retail chains. We examine its origins, growth, impact on the retail industry, and the social and economic factors contributing to its success.*

Keywords: Economic, Impact, Retail, Trends, Growth