

# Unveiling the Realities: Substance Use among College Campuses and Strategies for Addressing Drug and Alcohol Challenges

**Prof. Sameer Khasnis and Vedant Purandar Yadav**

Assistant Professor and Research Scholar

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India

**Abstract:** *This research presents an in-depth analysis of the prevalent issue of substance use, specifically the misuse of drugs and alcohol, within college campuses. It underscores the detrimental impact of these behaviors on students' well-being, academic achievement, and the overall campus environment. The abstract also outlines strategies and initiatives aimed at effectively addressing and curbing substance abuse, emphasizing prevention, support, and education. It highlights the importance of creating a healthier and safer environment for college students while acknowledging the complex challenges in tackling this issue. This comprehensive examination serves as a valuable resource for institutions seeking to tackle substance use issues proactively.*

**Keywords:** Drug, abuse, Alcohol, Prevention, Education