

# A Study on Sales Forecasting on the Enterprises

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**Abstract:** *The study on sales forecasting aimed to analyze and predict future sales trends for [product or industry] using [methodology or tools]. The research incorporated historical data, market analysis, and statistical models to make informed predictions. Key findings indicate [notable findings or insights], shedding light On the [specific aspect of sales] in [industry or market]. The implications of this research can assist Businesses in optimizing their sales strategies, resource allocation, and decision-making for improved perform.*

**Keywords:** Past, predicting, market, pattern, seasons, leads, customer, sales stages, sales targets, converting, precision