

# Understanding and Combating Scams: A Comprehensive Overview

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**Abstract:** *Scams have become a pervasive issue in the digital age, with perpetrators employing increasingly sophisticated methods to exploit unsuspecting individuals and organizations. This abstract provides an overview of the concept of scams, their prevalence, and the various types and techniques commonly used. It also explores the psychological and financial impact of scams on victims and highlights preventive measures and strategies for combating this growing threat. This overview serves as a foundation for understanding and addressing scams in today's interconnected world.*

**Keywords:** Scams, Fraud, Cybercrime, Deception