

A Study on the Role of Social Media in Shaping Post-Truth Politics

Dr. Vishal Pandya

Assistant Professor and Head, Department of English,
Government Arts College, Vallabhipur, Gujarat, India
Affiliated to MK Bhavnagar University, Bhavnagar-Gujarat (India)
vishalspu@gmail.com

Abstract: *The advent of social media has revolutionized the way information is disseminated and consumed in the political arena. In recent years, the term "post-truth politics" has gained prominence, signifying a political landscape where emotions, personal beliefs, and misinformation often hold more sway than objective facts. This article explores the intricate relationship between social media and post-truth politics, shedding light on how these platforms have reshaped the political discourse. Through a comprehensive examination of the rise of social media, its influence on political communication, and a series of case studies, this article demonstrates the profound impact social media has had on the erosion of objective truth in politics. It delves into the psychology of misinformation, examining why individuals are susceptible to false information on social media and how echo chambers and filter bubbles contribute to the problem. Furthermore, the article examines the efforts to combat post-truth politics in the digital age, emphasizing the roles of fact-checking organizations, media literacy education, and the ethical responsibilities of social media companies. Ultimately, it underscores the complex and multifaceted nature of the relationship between social media and post-truth politics, highlighting the urgent need for a collective effort to address the challenges posed by this phenomenon in our contemporary society.*

Keywords: Social media, Post-truth politics, Misinformation

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