

# A Study on Utility of ICT as a Medium for Development of Logistics Sector

**Dr. Vijaya Jacqueline**

Assistant Professor, Department of Commerce  
Nirmala Memorial Foundation College of Commerce and Science

**Abstract:** *In India, the online business market is flourishing, expanding, and increasing at a quicker rate. The possibility of web shopping has incredibly engaged the Indian people. Data and correspondence innovation openness has been vital to the outcome of internet business. Following headways in innovation, examination, and data, ICT has basically taken on a friendship job in individuals' day to day routines. The greater part of Web clients in arising economies like India are under 35, which is significantly more than in industrialized ones. This age bunch appreciates shopping and has formed into a sizable purchasing bunch that will outperform 700 million web clients by 2020. Without a doubt, the energetic age's tremendous client base has caused a significant shift across all organizations. In the wake of entering the labor force, this age's capacity to produce cash is additionally expected to make them critical buyers. The labor force examination has additionally given strong proof of youngsters' web utilization in creating areas like planned operations. Youthful shoppers who are mechanically adroit and have extraordinary buying power should be incorporated by online organizations to make long haul progress (Hanford, 2005). The satisfaction of strategies' essential objective, which is to empower the development of labor and products starting with one area then onto the next, relies altogether upon the innovation that guarantees the right item arrives at the ideal client brilliantly, in the right area, in the right condition, and at the right cost. This is shown by the overall activity of cell phones.*

**Keywords:** Logistics, e-commerce, ICT, Industrialisation, growth, challenges

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