

A Study on Challenges and Opportunities in SME'S of Rural Area due to Usage of ICT Tools

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Abstract: *This study examined into three significant obstructions — ecological, authoritative, and innovative — that influence how created ICT is adjusted to or incorporated. It likewise took a gander at how SMEs in less evolved countries could investigate the numerous ICT improvement stages by moving starting with one then onto the next. Innovation has developed into a cutthroat device in current strategic policies, making ICT coordination in SMEs vital. In light of a study of 322 SMEs in Nigeria, this report was confirmed utilizing the SmartPLS3 program. The quantitative examination zeroed in on the three speculated deterrents to measure the degree to which interior and outside variables might restrict SMEs' capacity to contend with regards to corporate development and company extension. In spite of the writing's earlier accentuation on the impacts of ICT on the SMEs' development and extension, the examination explained a portion of the significant snags looked by provincial SMEs in an arising nation like Nigeria. The making of a novel model to help SMEs in understanding the significance of created ICT and recommending a procedure for SMEs to go through the phases of created ICT is one of the review's huge commitments.*

Keywords: ICT; SMEs; less developed nations (LDNs); developing nations

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