

Media and the Right to Privacy, the Incursion of Social Media

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Abstract: *The advent of social media has revolutionised the way information is disseminated and consumed, raising concerns about the right to privacy. This research paper delves into the incursion of social media on individual privacy and examines the role of media in safeguarding this fundamental right. It also explores the legal and ethical considerations surrounding privacy in the digital age. In the age of ubiquitous digital connectivity, the right to privacy faces unprecedented challenges, particularly with the advent of social media platforms. This research paper delves into the intricate relationship between media and the right to privacy, examining the impact of social media on individual privacy rights. Through an analysis of relevant case laws and scholarly literature, this paper aims to provide a comprehensive understanding of the complexities surrounding this issue. It explores the evolving legal landscape, ethical considerations, and implications for society at large.*

Keywords: Media, Privacy, Social Media, Media Laws, Right To Privacy

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