

E-Commerce Website with Data Analysis and Power Bi

Varad Disale¹, Alisha Gatade², Aditya Karanjekar³, Pritesh Patil⁴

Students, Department of Computer Engineering^{1,2,3,4}

Chhatrapati Shivaji Maharaj Institute of Technology, Panvel, Maharashtra, India

Abstract: *E-commerce is booming in today's economic world. E-commerce is the term for online shopping. Electronic commerce (E-commerce) refers to the exchange of products and services, the transmission of money or data through an electronic network, most often the Internet. Electronic commerce (E-commerce) is a paradigm change that affects both marketers and the consumer customers. E-commerce is instead more than just a new tool to expand an already successful business. practices. It is driving a total transformation of the established business model. This important Globally, the number of businesses changing their business models is skyrocketing, and India is not an exception. Moreover The ecology is significantly impacted by e-commerce. Even though the model is heavily utilized in the current corporate environment, the choice has not been fully investigated. The goal of the current study is to characterize the current state of e-commerce and examine its tendencies. The study also looks at the important factors that E-commerce business models need to succeed.*

Keywords: E-commerce

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