

Shade Grenade Lip Balm: The Ultimate Fusion of Style, Protection, and Nourishment for Your Lips

Priya Rajput¹ and Rakesh Kumar Chaudhary²

Student, BFA-Applied Arts¹

Assistant Professor, Applied Arts²

Amity School of Fine Arts, Amity University, Gurgaon, India

Abstract: Lip balm's many functions in lip care and improvement have made it a popular cosmetic and skincare item. This abstract gives an overview of the important characteristics and discoveries linked to lip balm, spanning its composition, efficacy, customer preferences, and packaging. Lip balm's scientific foundation and synergistic interactions are explored as well as its components and composition. Different types of packaging, such as wood, jars, and novel designs, are studied to see how consumers react to them. The research also provides information that may be used to better position products in the market.

Keywords: Lip balm, Formulation, Ingredients, Effectiveness, Moisturization, Consumer preferences, Packaging

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