

Need for Enhancing Financial Management System for Multiple Business Units

Prof. Namita Parab and Rajpal Sanjana Umesh

Jai Bharat College of Commerce (Night), Mumbai, Maharashtra, India

Abstract: *The new management paradigm and the need to implement company strategy necessitate that the management of companies analyse the characteristics and structure of the financial management system, as well as the investment and financing models that have been applied, utilising the elements of strategic and operational financial management. The first step toward enhancing the effectiveness of financial management is the analysis of already employed methods and tools, as well as the development of a conceptual foundation. Integration and coordination of the individual aspects of financial management into a single, well-adjusted system are typically problematic requirements. Therefore, there is an increasing demand for the establishment of a financial management system that is closely linked to the company's strategic objectives. The objective of the research is to produce recommendations for the construction of an effective financial management system based on a process-oriented approach for multi-business enterprises in Latvia, with the aim of achieving the strategic goals of the enterprise.*

Keywords: Feasibility, Financial structure, strategy, budgeting, process-multiple business units

REFERENCES

- [1]. Amoako K.O., Marfo E.O., Gyau K.E., Asamoah F.O. (2013), Cash Budgetan Imperative Element of Effective Financial Management, Journal of Canadian Social Science, Vol. 9, No. 5, p.188-191
- [2]. Brealey R. (2008), Principles of Corporate Finance, McGraw-Hill Education Singapore, 9th edition.
- [3]. Brimson J., Antos J. (2004), Driving Value Using Activity-Based Budgeting. New York: John Wiley & Sons, Inc., p.276 .Calandro J., Flynn R. (2007), On Financial Strategy, Business Strategies Series, Vol. 8(6), p. 409-417
- [4]. Deming, W.E. (1993), The New Economics. Cambridge, Massachusetts: Massachusetts Inst Technology, USA, p.135.
- [5]. Elzinga J., Horak T., Lee C.Y., Bruner C. (1995), Business Process Management: Survey and Methodology, IEEE Transactions on Engineering Management, N.42(2), p.119-128.
- [6]. Eraghi G., Atharinejad S. (2012), A New Approach Based on Total Quality Management (TQM) for Improving Academic Libraries Quality Service, International Journal of Natural & Engineering Sciences, May, Vol. 6 Issue 2, p.33-38
- [7]. Fama E.F. (1970), Efficient Capital markets: A Review of Theory and Empirical Work, Journal of Finance, May, p.383-417. Gentry J. (1988), State of the Art of Short-Run Financial Management, Financial Management, N. 17, p. 41-57.
- [8]. Greve H.R. (2003), Why are there so many multiunit organizations? Strategic Organization, 1, p.109-124
- [9]. Goold M., Kathleen Sommers Luchs (1995), Managing the Multi-Business Company: Strategic Issues for Diversified, Groups Cengage Learning EMEA, p. 320.
- [10]. Hammer M.; Champy J. (2003), Reengineering the Corporation: A Manifesto for Business Revolution, Harper Business Essentials. Howard B., Upton M. (1953), Introduction to Business Finance, McGraw-Hill, p.565.
- [11]. Kaplan, R. S., Norton D.P. (2008), Mastering the Management System. Harvard Business Review. January, p.62-77.