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Current Business Management Trends with Regard to a Growing Perspective on Globalisation

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Abstract: New businesses are emerging and rivalry is taking on an international flavour as a result of globalisation and internationalisation. Companies must modify their current business practises to the changing market opportunities and environment, which leads to the adoption of new management approaches and technologies. The research foundation is based on the findings of a global survey, allowing us to compare the status of current management trends around the globe. The main goal of this article is to investigate how managers across the world and in Slovakia are implementing new business management trends in terms of management tools and how this has an impact on firms.

The article focuses on the results of international surveys conducted to track managers' attitudes and behaviour as well as their use of and satisfaction with various management tools and practises. Understanding their advantages and disadvantages is necessary for successful implementation, as is the capacity to imaginatively incorporate the proper tools in the proper way.

Keywords: digital tools, globalisation, business trends, and management.

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