

# A Study on the Sustainable Trend of Corporate Social Responsibility

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**Abstract:** Companies are required to adhere to best practices from a sustainability approach toward their stakeholders and society as a result of the process of globalization. The explicit objective is to establish trends and future research directions by determining the relevance of corporate social responsibility (CSR) and its connection to sustainability. From 2001 to 2018, this topic has been the focus of global research. A bibliometric analysis of 1832 articles was used for this purpose, revealing the scientific productivity of the journals, authors, institutions, and nations that support this research. There is evidence of a growing interest in investigating the connection between the sustainability dimension and socially responsible practices. Accounting, management, and business are the main categories. The Journal of Business Ethics and Sustainability is one of the most productive publications. Garca-Sánchez, Moneva, and Moratis are the authors with the most articles, while Kolk has the most citations. The University of Salamanca is the most popular school. The nation with the most publications and quotes is the United States. The countries with the most international collaborations in their work are China and France. In recent years, optimal publication rates and an upward trend in global research have been observed.

**Keywords:** social responsibility of businesses; sustainability; bibliometric investigation; scientific research.

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