

A Study on the Emerging Innovation of E-Commerce via Internet Promotion

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Abstract: *The New Era of Innovation in E-Commerce Abstract: Internet marketing is a fascinating subject, particularly for marketing researchers. It is a better approach for promoting an item/administration universally to the designated market all over the planet. A novel strategy for Internet marketing in electronic commerce is presented in this paper. demonstrating how promoters need this advancement to find true success. Additionally, marketing managers are freed up to focus on more valuable tasks like developing marketing plans for the company's growth.*

Keywords: Internet marketing, innovation, and e-commerce

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