IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 3, Issue 4, January 2023

A Study on Recent Trends of Environmentally Sustainable Urban Supply Chain and Transport Solutions on E-Commerce

Prof. Gaurav Mishra and Bhosale Arpita Maheh

Jai Bharat College of Commerce (Night), Mumbai, Maharashtra, India

Abstract: The expansion of e-commerce has led to an increase in urban freight transportation, which has resulted in negative externalities such as noise, pollution, congestion, habitat loss, and emissions. It is evident that efforts are being made to make urban last-mile (LM) deliveries more environmentally friendly; However, there is a lack of a synthesis of the most recent research trends and solutions in the relevant literature. This paper identifies trends and research gaps in the field of green LM deliveries on the urban e-commerce market by conducting a literature review using the SRL methodology. In addition, the e-commerce market's current research topics and solutions that improve its environmental sustainability are presented. The results provide a precise and comprehensive summary of the research on green LM e-commerce deliveries in cities, highlight areas of research that require additional investigation, and highlight current and emerging research interests worldwide. In the current research, ICT and smart solutions, customer behavior, and performance evaluation appear to be understudied. Practically, it is a source of information and guidelines about the current developments in the solution for last-mile e-commerce deliveries in urban areas, which may assist local governments, freight operators, and other stakeholders in last-mile logistics in increasing their sustainability.

Keywords: environmental conservation; e-commerce; environment; last-mile shipping; metropolitan delivery; a green final mile; systematic review of the literature

REFERENCES

- [1]. Gevaers, R.; Van de Voorde, E.; Vanelslander, T. Cost Modelling and Simulation of Last-Mile Characteristics in an Innovative B2CSupply Chain Environment with Implications on Urban Areas and Cities. Procedia-Soc. Behav. Sci.2014,125, 398–411. [CrossRef]
- [2]. Zwass, V. E-Commerce. Available online: https://www.britannica.com/technology/e-commerce (accessed on 14 January 2021).
- [3]. History of Ecommerce. Available online: https://www.ecommerce-land.com/history_ecommerce.html (accessed on 14 January2021).
- [4]. World Internet Users Statistics and 2020 World Population Stats. Available online: https://www.internetworldstats.com/stats.htm (accessed on 15 January 2021)
- [5]. Evangelista, P.; Santoro, L.; Thomas, A. Environmental Sustainability in Third-Party Logistics Service Providers: A SystematicLiterature Review from 2000–2016. Sustainability 2018,10, 1627. [CrossRef]
- [6]. Marchet, G.; Melacini, M.; Perotti, S. Environmental Sustainability in Logistics and Freight Transportation. J. Manuf. Technol.Manag. 2014,25, 775–811. [CrossRe

