

# A Study on Globalization and Modern Business Management Trends

**Prof. Felix Anthonysamy and Arezans Savarish Murugan**  
Jai Bharat College of Commerce (Night), Mumbai, Maharashtra, India

**Abstract:** *Globalization and Modern Business Management Trends Research Background: Corporations are emerging as a result of globalization and internationalization, and competition is becoming more international. New management techniques and tools have emerged as a result of the necessity for businesses to adapt their traditional business practices to the new circumstances and market opportunities. Research foundation depends on the aftereffects of global review, which will fill us for the need of looking at the condition of current patterns in administration on the planet and in Slovakia. The article's goal: The primary objective of this article is to assess the implementation of current trends in business management by managers worldwide and in Slovakian businesses in terms of the tools and methods used by implementation management functions and their effect on businesses. Methods: The paper used analysis, synthesis, induction, deduction, comparison, and questionnaire survey results as scientific methods of research. Discoveries and Worth added: The article is committed to the aftereffects of worldwide overviews, which are pointed toward observing the way of behaving and mentalities of supervisors, the pace of usage and fulfillment of different administration strategies and instruments. The ability to creatively integrate the appropriate tools in the appropriate manner and an understanding of their strengths and weaknesses are necessary for successful implementation.*

**Keywords:** management, globalization, management trends, and management as a whole

## REFERENCES

- [1]. K. Porubanová and P. Richnák Ease of use of Elusive Resources in the Terms of Assembling Organizations. ALTA AD: 7
- [2]. 177-180.2, journal of interdisciplinary research. D. K. Rigby (2017) 2017 management tools A leader's guide. [https://media.bain.com/Pictures/BAIN\\_BOOK\\_Management\\_Tools\\_2017.pdf](https://media.bain.com/Pictures/BAIN_BOOK_Management_Tools_2017.pdf)
- [3]. Big data analytics and firm performance: A study by Wamba, S. F., Gunasekaran, A., Akter, S., Ren, J. F., Dubey, R., and S. J. Childe effects of capabilities that change.
- [4]. Sganzerla, C., C. Seixas, and A. Conti are the authors of this article. Digital mining innovations that cause disruption. Procedia Designing 138, 64-71.
- [5]. Bilodeau, B., and D. K. Rigby (April 2, 2018) A background marked by Bain's Administration Devices and Patterns study. <https://www.bain.com/insights/management-tools-about-the-survey/>
- [6]. Bilodeau, B., and D. K. Rigby (April 5, 2018). Management Tools and Trends, available at <https://www.bain.com/insights/management-tools-and-trends-2017/>
- [7]. R. Bouhali, Y. Mekdad, H. Lebsir, and L. Ferhka Innovation Leadership Positions: Planning and strategizing. 72-78
- [8]. In Procedia Social and Behavioral Sciences 181. Floyd, S. W., and Wolf, C. Research into strategic planning: toward a plan based on theory. 43(6), 1754–1788, Journal of Management