

A Study of New Trends in Business and Management

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Abstract: *The Commerce and Management sector, which encompasses both education and business, has benefited more from technological advancements and computerization thanks to the internet. Late Pattern of amazing development of "Portable" entrance with Advanced cell use and application should be tended to among the understudies of trade, the executives and bookkeeping. Understudies from The executives and Trade stream seeking after MBA and MCom alongside understudies of ICAI need to realize the digitalization cycle of business with Advanced cell or element cell phone. In the last two years, the Indian market for these handheld devices has grown by more than a billion, and digitalization of marketing in many industries is growing even faster. This paper gives computerized promoting system versatile as an arising pattern for both scholarly world and industry.*

Keywords: Management, technology, business, the internet, computers, the internet, mobile, smart phones, and digital marketing

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