

# A Study of Financial Accounting and Management Trends Based on Internet

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**Abstract:** *With the development of computer technology and the Internet, the network has made businesses' lives easier and set new standards for the accounting industry's growth. The transmission of financial data is made possible by combining computerized information technology with traditional financial accounting methods. At the same time, the use of network technology makes the financial accounting process for businesses more efficient, increases accounting work efficiency significantly, and gives accountants more time and energy to analyze financial information for businesses. However, the shift in financial accounting has also brought about new issues as a result of the use of Internet technology. The article centers around the subject of monetary bookkeeping; First, a brief history of financial accounting and the Internet is presented; Second, it examines the advantages and disadvantages of combining financial accounting and network technology, as well as the changes in accounting work mode and its characteristics under network conditions; lastly, it advances the countermeasures to settle the "Internet+" period monetary bookkeeping work for the ongoing circumstance. At long last, the countermeasures to settle the monetary bookkeeping work in the period of "Internet+" are proposed to work on the expert capacity of monetary staff.*

**Keywords:** Internet, Financial accounting, management, role mechanism

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