

A Study on the Post Pandemic after Covid-19 Scenario and Trends in E- Commerce

Ms. Bincy Abraham¹ and Chauhan Chandrikadevi Santoshkumar Renu²

Assistant Professor, Department of Accountancy¹

Student, Department of Accountancy²

Nirmala Memorial Foundation College of Commerce and Science, Mumbai, Maharashtra, India

Abstract: *Web based business is the most practical and helpful method for buying different items online from anyplace on the planet with simply a tick. Online business is turning out to be progressively famous because of the worldwide Coronavirus circumstance. Clients and organizations the same are being constrained to take on new computerized ways of behaving because of the pandemic's worldwide obliteration of lives and occupations. Because of the straightforward entry and limits presented by online business locales, we can guess that the general development of online business will without a doubt keep on rising. This paper depends on a survey of a few examinations that checked out at the patterns in web based business during Coronavirus. Our perspectives toward online channels are quickly changing because of the pandemic, and these movements are probably going to go on after the pandemic*

Keywords: Online, pandemic, e-commerce, COVID-19, and penetration

REFERENCES

- [1]. Basheer K.T.'s article titled "An Analytical Study Of E-Commerce In India" will appear in the International Journal of Creative Research Thoughts (IJCRT) in its July 2020 issue, Volume 8, Number 7. 2320-2882
- [2]. Rina's article titled "Challenges and Future Scope of E-commerce in India" appeared in the March-April 2016 issue of the International Journal of Emerging Trends & Technology in Computer Science (IJETTCS).
- [3]. Ms. K. Susmitha published a paper titled "Impact of COVID 19 on E-Commerce" in the September 2020 issue of the Journal of Interdisciplinary Cycle Research.
- [4]. "E-commerce trends during the COVID-19 Pandemic," by AnamBhatti in the International Journal of Future Generation Communication and Networking, Vol. 13, No. 2, 2020 pp.1449-1452. Sustainability 2020, 12, 10247;
- [5]. Julia Koch, "Online Shopping Motives During the COVID-19 Pandemic—Lessons from the Crisis." doi:10.3390/su122410247