

A Study on the Latest Trends Applied in Corporate Social Responsibility with Reference to Sustainability

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Abstract: Organizations are expected to stick to best practices from a manageability approach toward their partners and society because of the course of globalization. The unequivocal goal is to lay out patterns and future exploration headings by deciding the significance of corporate social obligation (CSR) and its association with maintainability. From 2001 to 2018, this subject has been the focal point of worldwide examination. A bibliometric investigation of 1832 articles was utilized for this reason, uncovering the logical efficiency of the diaries, writers, organizations, and countries that help this exploration. There is proof of a developing revenue in researching the association between the manageability aspect and socially dependable practices. Bookkeeping, the board, and business are the principal classes. The Diary of Business Morals and Manageability is perhaps of the most useful distribution. Garca-Sánchez, Moneva, and Moratis are the writers with the most articles, while Kolk has the most references. The College of Salamanca is the most famous school. The country with the most distributions and statements is the US. The nations with the most global coordinated efforts in their work are China and France. As of late, ideal distribution rates and a vertical pattern in worldwide exploration have been noticed.

Keywords: social responsibility of businesses; sustainability; bibliometric investigation; scientific research

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