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## A Study on the Importance of Incentives for Retaining Employees in the Age of Private Banks

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Abstract: In the coming future, staff maintenance issues are supposed to be the main work the board concerns. As per study, organizations will prevail from here on out in the event that they change their hierarchical way of behaving to mirror the real factors of the ongoing working environment by offering both financial and non-money related impetuses as a piece of ability the board strategies. As a matter of fact, work environment elements should consider a different populace comprised of people with different inspirations, perspectives, and convictions. Esteem frameworks currently vary extraordinarily from those of the past and from each other. The ongoing monetary circumstance and related corporate downsizings, which dramatically speed up the deficiency of fundamental staff in confidential area banks, make this issue especially normal. This study analyzed the connection among financial and non-money related motivating forces and the bank's staff degree of consistency utilizing an example of 150 respondents who worked in center administration positions.

**Keywords:** Employee retention, Financial incentives, Non-monetary incentives, and Motivation.

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