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# A Study on Sustainable Business Practices and Influence of E-Commerce

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**Abstract:** In the advanced business climate, internet business has demonstrated to be one of the best plans of action, offering a large group of benefits to organizations. The primary target of this study is to assess what Web based business means for business execution. The worldwide commercial center, the shortfall of time limitations, further developed client association building, lower fixed costs, and other significant impacts are only a couple.

Keywords: E-commerce, business effect, and business performance

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