

# A Case Study on the Economic Impact of Covid-19 Pandemic on the Travel and Tourism Industry With Special to Travel Agencies in Kerala

Mintu Mathew<sup>1\*</sup>, Marsooq<sup>2</sup>, Shibi Gopi<sup>3</sup>, Merin Joseph<sup>4</sup>, Jagdeesh Chandran<sup>5</sup>

Students, Nirmala College of Arts and Science, Meloor, Kerala, India<sup>2</sup>

Assistant Professor, Nirmala College of Arts and Science, Meloor, Kerala, India<sup>1,3,4,5</sup>

\*Corresponding author

**Abstract:** Covid-19 is the most discussed subject in our current society. It affects the lifestyles of every human individual around the world. In this pandemic era, the most affected sector is the travel and tourism sector and travel agencies play a very vital role in the field of tourism.. But in this current scenario, the Covid-19 outbreak has hit travel agencies hard – which could stall development in emerging markets. The change in the behavior of passengers following the COVID-19 crisis, travel restrictions and the ensuing economic crisis have resulted in a dramatic drop in demand for travel agencies. . This project will help to ensure how Covid-19 affects the travel agencies and also check what type of Travelers mostly traveled during this situation through travel agencies . It also ensure how Covid-19 affect the economic stability of the travel agencies. This work aims to get a clear picture of how this pandemic era affects the travel agencies in Kerala.

**Keywords:** Covid19, Pandemic, Tourism, Travel Agency

## REFERENCES

- [1]. World Health Organization (2020). Coronavirus (COVID-19) <https://COVID19.who.int/>
- [2]. Travel market report, "How Is COVID-19 Continuing to Impact the Travel Agency Business?" travel market report.com. 2020.
- [3]. Akbar Travels, <https://www.akbartravels.com>
- [4]. Kerala Travel Exotica, <http://www.keralatravelexotica.com>
- [5]. How to respond to COVID-19 in the tourismsector?
- [6]. Retrieved from <https://www.chi.eu/market-information/tourism/how-respond-covid-19-tourism-sector>