Online Art Gallery and Selling Platform (ARTOGRAM)

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Abstract*: In the past, artists faced significant limitations in terms of how, when, and where they could sell their artwork. The absence of online platforms meant that artists had to physically reach potential buyers, often through art galleries, exhibitions, or spontaneous street sales. However, the advent of the internet has transformed this landscape, offering artists unprecedented opportunities to share and sell their creations to a global audience, thereby supporting their artistic endeavors. The artogram project capitalizes on the full array of applications and portals available on the internet. It takes the form of a dynamic web application, serving as a premier online platform for the discovery and display of creative work, fostering artist collaborations, and facilitating the purchase of art products. At its core, artogram offers a highly interactive and user-friendly interface, catering to art enthusiasts of all backgrounds. The website serves a multifaceted role, functioning as an artist's portfolio, a marketplace for the sale of artistic creations, and a hub for talent acquisition.*

Keywords: Art Gallary

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