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# **GARDGROW**

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Abstract: GardGrow is a comprehensive online platform that revolutionizes the gardening and plant enthusiasts' experience. With its innovative features, the platform offers a unique blend of services, seamlessly integrating online plant and product purchasing, personalized guidance from expert gardening advisors, a vibrant marketplace for both buying and selling plants, and professional garden design and event planning services. Users can explore an extensive catalog of plants and gardening products, leveraging advanced search and filtering tools to find the perfect additions to their gardens. The platform's interactive chat feature connects users with seasoned gardening guides, providing tailored advice and solutions to enhance their gardening endeavors. A distinctive aspect of GardGrow is its dual-role marketplace, enabling users to not only buy but also sell plants, fostering a dynamic community of plant enthusiasts. For those seeking to elevate their gardening spaces or create captivating event settings, GardGrow collaborates with skilled garden designers and florists, ensuring expertly curated layouts and arrangements. GardGrow's user-centric design, knowledge-sharing ecosystem, and commitment to enhancing both virtual and real-world gardening experiences make it an indispensable destination for plant lovers and event organizers alike.

**Keywords:** Gardening, Indoor Gardening, Outdoor Gardening, Garden designing, Floral designing, buy plants, sell products, planting accessories, fertilizers for plants

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