Imbibing Organizational Change Management: A Pre-Requisite Among The Employees

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Abstract: In the present competitive world, the modern organizations are highly concerned about the change management process for their existence in the industry. Adapting to the changes and managing them are important for the organizational success. Change Management is a comprehensive process of methods and manner in which change in an organization is implemented internally or externally. The present study emphasizes on strategies for Change Management among employees within the organizations, role of communication in Change Management, indicators of effective Change Management and consequences of employee resistance towards change. This study provides valuable suggestions to the organizations in fostering the existing change management practices and fully collaborated organizational transformation.

Keywords: Change Management, Organizational Changes, Change Communication, Employee Resistance

REFERENCES