IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 3, Issue 1, September 2023

New2U

Adithyu R¹ and Dr T Mahalekshmi²

Student, Computer Application, Sree Narayana Institute of Technology, Kollam, India¹ Principal, Computer Application, Sree Narayana Institute of Technology, Kollam, India²

Abstract: New2U represents an inventive online marketplace constructed using the MERN (MongoDB, Express, React, Node.js) technology stack. This platform presents a simplified approach to purchasing and selling brand-new as well as reconditioned items. Comprising of three key components - Admin, User, and Verifier - New2U ensures effective administration of user accounts, secure product exchanges, and thorough content authentication. With a strong emphasis on enhancing user satisfaction, safety, and convenience, New2U emerges as a contemporary and dependable platform with the potential to transform the e-commerce sector. Through the seamless integration of user-intuitive interfaces, advanced security protocols, and dynamic functionalities, New2U is prepared to empower both buyers and sellers in the online market, initiating a fresh chapter in digital transactions.

Keywords: E-commerce, MERN Stack, Product listings, Content verification

REFERENCES

[1]. The Future Of E-Commerce: Trends To Watch In 2023 https://www.forbes.com/sites/forbesmarketplace/2023/03/21/the-future-of-e-commerce-trends-to-watch-in-2023/?sh=68511e4f631e

DOI: 10.48175/IJARSCT-12909

- [2]. Ecommerce security, https://business.adobe.com/blog/basics/learn-about-ecommerce-security
- [3]. React Js tutorial., https://www.w3schools.com/REACT/DEFAULT.ASP
- [4]. Mongo db, https://www.w3schools.com/mongodb/
- [5]. Impact of User Interface Design on E-Commerce Conversions, https://www.researchgate.net/publication/344516713_User_Interface_design_in_e-commerce and it impacts on consumer trust

