

# Impact of Current Trends in 5-star Business Hotels in Maharashtra with Respect to In-Room Facilities

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**Abstract:** *There has been tremendous growth in the number of hotels in India every year which includes all categories of hotels from three star to five star hotels. The major part of the hotel's margin of profit comes from the room sales. The hotel facilities and services are considered as important determinants for the customer satisfaction and earning good revenue for the hotel. In order to take advantage and stand out in the competition, it is important to stay updated with the latest trends in the hotel industry. With the tremendous changes in the taste and expectations of guests all hotels are actively looking into the new techniques to offer the optimal guest experience.*

**Keywords:** Amenities, Facilities, Business hotels, Current trends

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