

Review Paper on Social Media, Racial Intolerance, and Peace Journalism

Gupta Hemaksh Ajay

Researcher, BAMMC Department

Shri L.P. Raval College of Mass Media & Management Studies, Mira-Bhayander, Maharashtra, India

Abstract: *The following questions serve as the basis for this article's discussion on social media, racial prejudice, and peace journalism: (1) What Facebook and Twitter posts are to blame for the racial tensions in Kenya? (2) Does ethnic animosity "kill" peace journalism on Facebook and Twitter? And (3) how can we use Facebook and Twitter to promote peace journalism? Bojana Blagojevic's (2009) model to comprehend the complexity of ethnic conflict and its causes served as the basis for the study.*

Keywords: article, racial, ethnic, journalism

REFERENCES

- [1]. Adewuyi, L. (2013). The social media exchanges between the citizens of both countries in the past few days makes Saturday's World Cup qualifier more than just a match of football
- [2]. From <http://www.goal.com/en-ke/news/4522/kenya/2013/03/23/3847530/twitter-war-increases-the-stake-in-nigeria-and-kenya-game>
- [3]. Africanewspost.com (2013). KENYA vs NIGERIA in TWITTER war (TWEET)
- [4]. #SomeoneTellNigeria VS #SomeonetellKenya from <http://www.africanewspost.com/2013/03/kenya-vs-nigeria-in-twitter-wartweet.html>
- [5]. Galtung, J. & Ruge, M. (1965). The Structure of Foreign News: The Presentation of the Congo, Cuba and Cyprus Crises in Four Norwegian Newspapers. *Journal of Peace Research*, 2, 64–91.
- [6]. Howard, R. (2009). *Conflict Sensitive Journalism in Practice*. Center for Journalism Ethics: School of Journalism and Mass Communication. University of Wisconsin-Madison.
- [7]. Jambonewspot.com (2013). Kenya sees tribal words of war erupt on social media after polls.
- [8]. From <http://www.jambonewspot.com/kenya-sees-tribal-words-of-war-erupt-on-social-media-after-polls/>
- [9]. Kaberia, J. (2013). Kenya: Social Media No Forum for Hate Speech Reporters criticised for posting material reflecting ethnic bias. ACR Issue 361. From <http://iwpr.net/reportnews/kenya-social-media-no-forum-hate-speech>
- [10]. Kilonzo, F. (2013). Kenyans Take The 'Wars' On Social Media platform. From <http://chimpreports.com/index.php/regional-news/kenya/8815-kenyans-take-the-%E2%80%98wars%E2%80%99-on-social-media-platform.html>
- [11]. Krieglger and Waki Reports (2009). Summarised version. Revised Edition. Retrieved Nov 12, 2013 from http://www.kas.de/wf/doc/kas_16094-1522-2-30.pdf
- [12]. Lynch, J. (2008). *Debates in Peace Journalism*, Sydney: Sydney University Press.
- [13]. Mbote, K. (2013). Nigeria and Kenya entangled in Twitter war. From <http://www.humanipo.com/news/4813/nigeria-and-kenya-entangled-in-twitter-war/>
- [14]. Michaelsen, M. (2011). *New Media vs. Old Politics: The Internet, Social Media, and Democratisation in Pakistan*. Berlin: Friedrich-Ebert-Stiftung
- [15]. Report from OHCHR Fact-finding Mission to Kenya: KNCHR (2008). Report on post election violence in Kenya. Retrieved Dec 12, 2013 from <http://kenyastockholm.files.wordpress.com/2008/08/pev-report-as-adopted-by-the-commission-for-release-on-7-august-20081.pdf>

- [16]. Shiundu, A. (2013). Online fury over CNN's story on unnamed militia group. From <http://elections.nation.co.ke/news/Online-fury-over-CNN-s-story-on-unnamed-militiagroup/-/1631868/1708422/-/cfrv17z/-/index.html>
- [17]. Tapio, V. (ed.). Peace and Communication (249–266). San Jose, Costa Rica: Universidad para La Paz
- [18]. the Report of the Commonwealth Observer Group (2013). Kenya General Election 27 December 2007: The Media and Election Coverage. Retrieved May 28, 2013 from <http://www.thecommonwealth.org/files/254263/FileName/KenyaCOGFinalReport.pdf>
- [19]. Truth, Justice and Reconciliation Commission Report (2013). Gazette Notice No. 8737 of 22 July 2009. Published by Truth Justice and Reconciliation Commission (TJRC), Nairobi: Kenya
- [20]. Wamwere, K. (2003) Negative Ethnicity: From Bias to Genocide. New York: Seven Stories Press