

# A Study on Positive and Negative Effects of Social Media on Society

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**Abstract:** *Social media provides a forum for people to debate global concerns and personal viewpoints. People must understand what social media is before learning about its actual features. The phrase "social media" refers to the interaction between groups or individuals that create, distribute, and occasionally exchange ideas, photographs, videos, and many other types of content online and in virtual communities. Mobile devices and interactive social networking sites like Twitter, Myspace, Facebook, and Orkut are all around children as they grow up, making social media an essential part of their lives. Social networks are changing how young people interact with their parents, friends, and how they utilise technology. There are two outcomes from social networking. Positively, social networks can serve as priceless resources for professionals [1]. They accomplish this by helping recent graduates promote their abilities and look for job possibilities. Social networking websites may also be utilised effectively for networking. On the down side, there are a lot of threats on the internet that are connected to online groups. One of the concerns is cyberbullying, which is a form of harassment carried out via the use of technology. We discuss every facet of social networking in this essay, including both its advantages and disadvantages. The emphasis is on a certain area, such as health, business, education, society, and youth. In this essay, we describe how these media will have an impact on society in a wide manner*

**Keywords:** Social media, positive, technology, society

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