

Online Shopping: How Customers See IT

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Abstract: *Nowadays the lifestyle of the people is different. People feel uncomfortable and time consuming when going to crowded markets. So, E-shopping is a boon as it saves a lot of time. Customers can purchase items from the comfort of their own homes or workplace. Shopping is made easier and convenient for the customers through the internet .It are also easy to cancel the transactions which save time and effort. The main allure of online shopping is that consumers can find and purchase items they need which are then shipped and delivered at their front door without ever leaving the house*

Keywords: E-Business

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