

A Research Study on Positive and Negative Effects of Social Media on Society

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Abstract: *Social media provides a forum for people all over the world to communicate their concerns and viewpoints. People must understand what social media is in order to understand the actual characteristics of it. The phrase "social media" refers to the interaction between groups or individuals that create, distribute, and occasionally exchange ideas, photographs, videos, and many other types of content online and in virtual communities. Mobile gadgets and interactive social networking sites like Twitter, MySpace, and Facebook are all around children as they grow up. Facebook and Orkut have elevated social media to a crucial part of their daily lives. The way that young people interact with their parents, friends, and technology is changing as a result of social networks. There are two outcomes from social networking. Positively, social networks can serve as priceless resources for professionals [1]. They accomplish this by helping recent graduates market their abilities and look for job possibilities. Social networking websites can also be utilized effectively for networking. On the down side, there are a lot of threats on the internet that are connected to online groups. One of the concerns is cyberbullying, which is a form of harassment carried out through the use of technology. This document examines every*

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