

A Research Study on Rural Entrepreneurs for Economic Development

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Abstract: *Rural entrepreneurship is the emergence of business in a hamlet, town, or undeveloped area. This essay tries to identify the challenges and problems that affect the likelihood of a rural business endeavour. It also makes an effort to focus on the important challenges faced by business people, notably in the area of product promotion, other basic conveniences like water supply, electricity accessibility, transportation offices, needed energy, and financial conveniences. This research study focuses on the important challenges and problems present in the Indian market by re-evaluating the potential results and opportunities of the same to become a capable and successful company visionary to compete with the entrepreneurs in urban regions.*

Keywords: Rural Entrepreneurs, Financial Problems, Government Interference, Urban areas competition, Agriculture

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