

# A Study on Conceptual Skills for Entrepreneurship Development

**Suparna Roy**

Assistant Professor, BMS Department

Shri L.P. Raval College of Mass Media & Management Studies, Mira-Bhayander, Maharashtra, India

**Abstract:** *A great entrepreneur must be able to effectively communicate, sell, focus, learn, and strategize. Good communication skills are maybe the foremost important skill of all for managers to own. a capability to continuously learn isn't just a key entrepreneurial skill, but also an awfully valuable life skill. Growing a business requires a sound strategy supported inherent business sense and skills. Entrepreneurs require a range of skills so as to manage an enterprise successfully. planning to explain the role of managerial skills of entrepreneurship in business success, this research studies the founders of the academic institutes of Kashan. This is a quantitative study and uses structural equation modeling method to research the concluding results. The results revealed that managerial skills of entrepreneurship have a positive and meaningful impact on business success. The analysis of sub-variables of the research showed that, the skill of venture launch has the very best impact and also the skill of negotiation has the bottom impact on business success. The descending order of the opposite variables supported the degree of impact includes management, decision making, control, planning, finance and accounting, human relations, and growth management, respectively.*

**Keywords:** Entrepreneurship

## REFERENCES

- [1]. <https://www.linkedin.com/pulse/managerial-skills-successful-entrepreneur-dhiraj-sharma>
- [2]. [https://www.researchgate.net/publication/313824665\\_Explaining\\_the\\_Role\\_of\\_Management\\_Skills\\_of\\_Entrepreneurship\\_in\\_Business\\_Success](https://www.researchgate.net/publication/313824665_Explaining_the_Role_of_Management_Skills_of_Entrepreneurship_in_Business_Success)