

# A Study on the Upcoming Future in Event Management

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**Abstract:** *Event management organizations deal with many obstacles and challenges. They have to organize different projects for clients with different tastes and requirements depending on the event and location. And when it comes, they also have to follow the covid guidelines; it all depends on them to reserve enough gathering space so that the rules and regulations are not violated. Also in the budget given by the client. Because it is also very risky in terms of budget, without proper management and experience in the field, it can cause financial and goodwill damage to the company. People have high expectations with a very smaller budget, which creates chaos in the company's workflow. As a means of marketing communication, events are increasingly important for companies. Incident management is a multidisciplinary task that is addressed in many areas in practice and research. Modeling languages such as Event Driven Process Chain (EPC) can significantly contribute to the systematic design of event management systems, as events are particularly important in terms of thorough preparation and precise execution. As a result, this paper provides recommendations for an application system and organizational architecture in the form of an EPC reference process model for incident management.*

**Keywords:** Professional, Event management, Career Opportunities, Economic Growth

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