A Study on Entrepreneurship in the Information Technology Sector

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Abstract*: This report offers comprehensive information regarding the understanding and expertise of the IT sector. As a result of liberalization and information technology, a large number of foreign banks have rushed to India, creating new markets, products, and effective delivery channels for the banking industry. The growth of the Indian economy depends heavily and critically on the banking sector. Because of the use of technology, there had been a rise in penetration, productivity, and efficiency. It has increased cost effectiveness while also increasing the viability of small-value transactions. Additionally, it expands the available options, creates new markets, and increases productivity and efficiency. Financial markets in India have changed from being sellers' markets to being buyers' markets*

Objectives of this Research

• To provide unemployed youngsters with need-based training in order to boost their employability in important sectors of our economy.

• To provide full-time, part-time, formal, and non-formal programs to help small-scale business and industry managers improve their management skills

Keywords: Information Technology companies, Business plan, Opportunity, Business strategy, Network security, IT Services, IT Solutions, Hybrid Cloud.

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