

A Study of Working Capital Analysis & its Impact on Credit Facility of Aditya Birla Money Pvt Ltd

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Abstract: Working capital is an important in business firm as blood in a human life. Each and every business concern should have adequate funds to meet out day to day expenses and to finance current asset debtor, BIR and inventories. The funds tied up in current asset are known as working capital funds. Proper management of working capital is necessary to maintain both liquidity and profitability. Liquidity is a necessity for the survival of the firm. While comparing liquidity with profitability, liquidity gets higher priority. No firm can survive if it has no liquidity. A firm having no profit may be treated as sick but no having liquidity may die over a period of time.in this way the working capital management includes deciding upon amount and composition of current asset and how to finance these assets.

Keywords: Working Capital, Cash flow management, Project Finance, Current Assets

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