

Study of Policies of Mutual Fund Returns and it's Impact on Product Line Extension w.r.t Kotak Mahindra Bank, Nagpur

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Abstract: *Investment is a term with several closely related meanings in finance and economics. It refers to the accumulation of some kind of asset in hopes of getting a future return from it. Investment objectives will almost always change for every investor throughout their lives. Capital appreciation might be more important for the young; meanwhile a person entering the golden years might place a greater emphasis on providing income. Whatever the objective, knowing what investment options are out there is extremely important.*

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