

A Study of Recruitment and Selection Process and its Impact on Employee Retention w.r.t. Tissa Technology, Nagpur

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Abstract: *Employee retention is the process of encouraging employees to stay with the organization. It is beneficial for both the organization and the employees. Employers need to attract and retain their best employees to avoid losing valuable talent. Pay plays a significant role in employee retention, as there is often a disparity between what employees believe they should be paid and what organizations offer. Additionally, creating a work environment where employees can utilize their full potential, feel valued, and experience a sense of achievement and belongingness is crucial for retention. A transparent and healthy work environment leads to a stronger and more reliable workforce, fostering growth and innovative ideas*

Keywords: Employee retention, recruitment, selection.

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