IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 3, Issue 7, June 2023

A Study of Influence of Organisational Culture on Job Satisfaction and Employee Commitment w.r.t. Indusind Bank Ltd, Nagpur

Amol Pode and Dr. Swati Rahate

Jhulelal Institute of Technology, Nagpur, India

Abstract: Organizational Culture is a mechanism for understanding the problems and challenges of organizations. It is described as a set of perceptions which individuals have about different work aspects in the organization.

There is extensive research which provided the evidence of how essential is organizational Culture for a company to function up to its potential. Researchers regularly said that organizational Culture is a very important factor which directly impacts the organizational performance of the employees.

The Culture is defined as a model of perceptions about the firm, made by the group of employees who learn these things along the way of doing job for that company and solving problems.

Keywords: Factor Analysis, Multiple Regression Analysis, Supportive culture, Innovative Culture, Bureaucratic Culture, Job Satisfaction and Employee Commitment

REFERENCES

- [1]. Band, W. (1991). Creating value for customers. New York: John Wiley & Sons.
- [2]. Berry, L. (1999). Discovering the soul of service. New York: The Free Press.
- [3]. Biswajeet. (2005). Human resources Management. Prentice Hall India.
- [4]. Castro, M. L., & Martins, N. (2010). The relationship between organisational Culture and employee satisfaction in a South African information and technology organisation.

DOI: 10.48175/IJARSCT-12522

