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An Exploratory Study of Reverse Logistics and Supply Chain Management in RIL

Bhupati Pawar and Dr. Rajesh Shende

Student, Jhulelal Institute of Technology, Nagpur, India¹ Professor, Jhulelal Institute of Technology, Nagpur, India²

Abstract: In this paper we define and compare Reverse Logistics definitions. We start by giving an understanding framework of Reverse Logistics: the why-what-how. By this means, we put in context the driving forces for Reverse Logistics, a typology of return reasons, a classification of products, processes and actors. In addition, we provide a decision framework for Reverse Logistics and we present it according to long, medium and short-term decisions, i.e. strategic-tactic-operational decisions

Keywords: Reverse Logistics, Framework, decision-making, theory building

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