

Sustainable Practices in Hotel Management: A Comparative Study of Green Initiatives

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Abstract: *This study addresses the challenge of sustainable practices in hotel management by conducting a comparative analysis of a range of hotels. The findings reveal trends in energy efficiency, waste management, water conservation, and guest engagement. By exploring factors that influence adoption and addressing challenges, this study contributes to the advancement of sustainable strategies within the dynamic hospitality industry.*

Keywords: Sustainable Practices, Green Initiatives, Hotel Management

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