

Web Based Boutique Management System with GCash Integration

Ralph Aran C. Cabañero

Faculty, College of Engineering and Information Technology,
Surigao Del Norte State University, Surigao City, Philippines

Abstract: *The boutique industry has experienced significant growth with the proliferation of online shopping platforms. To stay competitive and meet customer expectations for seamless transactions, boutique businesses are increasingly exploring the integration of digital payment systems into their management processes. The study covers system development, user feedback, performance metrics, and offers recommendations for future enhancements. The findings provide valuable insights for boutique businesses seeking to embrace digital transformation and cater to evolving customer demands effectively. This study aims to inspire boutique owners and stakeholders to leverage modern technologies and payment platforms to meet the evolving demands of the digital marketplace effectively.*

Keywords: Boutique Management System, Gcash Integration, digital payment, online shopping

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