

Enhancing the Understanding of Basic Accounting Terms in Book-Keeping and Accountancy: A Study Conducted on Commerce Students

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Abstract: *This research study aims to enhance the understanding of basic accounting terms in Book-Keeping and Accountancy among commerce students. The research used a quasi-experimental design with pre-test and post-test conducted on 25 students. The results indicate that commerce students face difficulties in understanding basic accounting terms, but providing remedial measures can enhance their understanding. The study recommends that educators should provide remedial measures to enhance the understanding of basic accounting terms among commerce students. Future research should consider a larger sample size and explore the effectiveness of different types of remedial measures. This research provides a foundation for future research in this area.*

Keywords: Accounting Terms & Book keeping, commerce

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