FlowerHub: An Online Flower Shop

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Abstract: *The study aimed to design and develop an online flower shop using object-oriented analysis and the Laravel PHP Framework. It aims to enhance local flower shops in Surigao City by improving manual ordering processing with online shopping convenience. The app offers a user-friendly interface, empowering flower shop owners with efficient inventory management, marketing strategies, and expanded reach. The system usability score of 85 out of 100 reflects higher user satisfaction and usability.*

Keywords: online flower shop, laravel

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