

Impact of Personal Traits among Women Entrepreneurs Work Life

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Abstract: *Entrepreneurs bring an enormous contribution to a country's economic growth. Developing individual's interest into new venture creation represents an important asset, especially for less developed countries where entrepreneurial activities are fundamental in enhancing economic growth. The recent economic crisis turned the attention of European policymakers towards entrepreneurship as a driving force for the creation of new job opportunities, regional/national competitiveness and growth. The aim of this article is to verify what relations are between locus of control, need for achievement and entrepreneurial intention of youth, following a cognitive approach and how much entrepreneurial education consolidates entrepreneurial skills and informs the young that entrepreneurship is a career option. This study focus to determine the effectiveness of personality traits among women entrepreneurs. The originality of this study lies in its focus on personality traits on social rather than commercial entrepreneurship. It is hoped that the findings will trigger a paradigm shift towards greater social entrepreneurship*

Keywords: women entrepreneurs, personality traits, demographic variables

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