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## Influence of Non-Financial Incentives on Job Satisfaction of University Lecturers: A Study of Parwan University

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**Abstract:** The main aim of this study was to find out the impact of working condition, promotion opportunities and training & development on job satisfaction of Parwan University Lecturers. Data was collected through structured online questionnaire from 80 respondents. Primary data of the study was analyzed, by Statistical Package for Social Science (SPSS) version 26 by using multiple Linear regression. Cronbach's alpha for working condition was 81.4, for promotion opportunities it was 76.8, for training & development was 79.9 and for job satisfaction, it was 79.9. The result of the study showed that working condition and promotion opportunities have positive significant impact on job satisfaction while training & development do not have significant impact on job satisfaction.

**Keywords:** Employee recognition, promotion opportunities, job involvement, job security, training and development, job security, working condition, job satisfaction

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