

The Influence of Academic Social Media on Research Practices and Scholarly Collaboration

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Abstract: *This evaluation examines academic and researcher use of Academic Social Networking (ASN) sites from 2001 to 2020. According to the literature, users from different disciplines utilize different ASN platforms at different frequencies. Discipline-specific social and cultural behaviors may explain the substantial disciplinary influence. The evaluation shows professional prominence as a major incentive for academics and researchers to join ASN sites. Seeking scholarly answers, earning citations, seeking experts, sharing research literature via ASN self-archiving, exploring collaborative research possibilities, and job hunting are further motivators. The evaluation found that alternate metrics for research impact are becoming more popular. Age and gender discrimination, snooping, academic cyber bullying, and flooding ASN sites with substandard literature were also identified as issues that need more research and ASN interface modifications to better meet user needs*

Keywords: Academic Social Networking, Research Collaboration, Information Sharing.